VIDEO	AUDIO
EXT. PLAYGROUND - DAY	
WS: CHILDREN play in the background.	SFX: Loud, thunderous footsteps.
The children stop playing and run, as a giant monster foot crushes the playground.	SFX: muted sound.
MWS: MURDIN MURLOCSON walks into frame in a high-end suit.	
He shakes his head at the destruction behind him, fingers steepled in front of him, and stares into the camera.	
A gentle smile is written across his face.	MURDIN Hi. I'm Murdin Murlocson, owner and founder of Murdin's Magical Manufactory.
OTS: Murdin makes a 3/4 turn and points his hand toward the flattened playground, eyes still locked on the camera.	MURDIN  How many times has a scene just like this played out in your life?
Murdin walks off screen.	

## Fright-Blight

EXT: SUBURBS - DAY	
MS: Murdin stands next to MAN 1 outside their house.	MURDIN Just look at this poor, unfortunate person. Look at his frail frame dour dispositon!
Man 1, fit as a fiddle and clearly having a bar b' que, looks at Murdin with confusion.	MAN 1 What?
Murdin shakes his head with dejection.	MURDIN Forced to endure this labor. All due to a monster attack.
Murdin pushes Man 1 out of frame.	MAN 1 What are you talking about? How did you even get
CU: Murdin adjusts his tie and smiles.	MURDIN But you can all rest easy now, with the invention of
ECU: A cheep spray bottle with a taped-on lable that says FRIGHT-BLIGHT!!!	MURDIN (O.S.) FRIGHT-BLIGHT!!!(say exclaimation marks)
EXT: SHOPPING MALL - DAY	The all-in-one monster reppelant.  NARRATOR (V.O.) FRIGHT-BLIGHT!!! Effective against all manner of creatures, for example: Witches.
MS: Murdin runs up sprays the bottle in WOMAN 1's face.	MURDIN Begone, foul creature!
Woman 1 wipes the liquid from her face.	WOMAN 1 What the hell!
Murdin pushes Woman 1 out of frame.	NARRATOR (V.O.) Effective!

INT: HALLOWEEN FUN HOUSE -	NARRATOR (V.O.)
DAY	Deeeeemons!
DAI	Deeeeeemons:
MS: Murdin jumps out at FUN	FUN HOUSE EMPLOYEE
HOUSE EMPLOYEE wearing a	Hey, you're not supposed to
demon mask.	be back here!
	MIDDIN
He sprays them and pushes	MURDIN
them out of frame.	The power of industrialized
	chemicals compells you!
INT: TIM'S HOME - DAY	NARRATOR (V.O.)
	But, lets not forget the most
WS: Murdin stands in front of	fearsome monster of all, your
an entertainment center while	slacker of an employee:
a scared TIM looks up at him	Tim!!!
from the couch.	
TIOM the couch.	TITM.
	TIM
	How did you get into my
	house?
	MURDIN
N 11 m1	
Murdin sprays Tim and runs	Irrelivant!
away.	
EXT: TIM'S FRONT DOOR - DAY	
EMI: THE STRONG BOOK BITT	
ECU: Murdin's eyes are crazy.	MURDIN
	Don't believe these results?
	Just ask our happy customers!
EXT: SUBURBS - DAY	
EMI: DOBOTED BITT	
140 TTOXETT O 1 1 1 1 1 1 1 1	
MS: WOMAN 2 looks into the	WOMAN 2
camera with doubt.	Why would I say this?
	Monster's don't exist?
MCU: Murdin tilts into frame	MIDDIN
	MURDIN
and blocks out Woman 2. He	That's becuase it works!
flashes a thumbs up.	
CU: FRIGHT-BLIGHT!!! Bottle	
floating in a black	
_	
background.	
TEXT: "FRIGHT-BLIGHT!!! The	NARRATOR (V.O.)
all-in-one monster	FRIGHT-BLIGHT!!! Because it
rellelant!"	works.
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